

Company Profile

<i>Company name, address</i>	Juo Ltd, Studio 4, National Glass Centre, Liberty Way, Sunderland SR6 0GL
<i>Contact Person (name, e-mail)</i>	<i>person being interviewed</i> Joanne Mitchell, Director, joanne@juoltd.com 07866 086 898
<i>City/Country</i>	Sunderland, UK
<i>Activity</i>	Glass Production
<i>Description of core business</i>	<i>max 300 characters (no spaces)</i> Juo Design, manufacture and sell contemporary glass products in the UK, manufactured both in the UK and Europe
<i>Year of foundation</i>	2006
<i>No employees 2006</i>	2
<i>Annual turnover 2006 (in EUR)</i>	N/a (first year of trading)
<i>Website</i>	www.juoltd.com

Good practice description



<p><i>Issue(s)</i></p>	<p>As a new business it is important to us to start with good practice procedures although initial this is on a small scale. This means flexible working for employees, low wastage, low paper usage, recycling and being as energy-efficient as possible.</p> <p>We aim to be innovative in our products and aim to innovate in terms of cleaner technologies in glass production and producing minimal waste materials which means recycling all our excess glass and making use of other suppliers' waste glass in our designs.</p> <p>We seek feedback from our customers to make sure of our customer satisfaction and seek to make immediate improvements should any issues arise.</p> <p>In terms of our policy for future recruitment of staff, this will be on merit regardless of sex, race, age, marital status, nationality or sexual orientation.</p> <p>Supply chain: we ensure that we pay our suppliers on time and strive to satisfy our customers and meet predicted time scales for delivery.</p> <p>Economic regeneration: We aim to use local suppliers where possible to avoid excess road miles and support the local economy. We also engage with other small businesses in the area for networking and promotional events and aim to encourage the notion of the region as the cultural centre for glassmaking in the UK.</p> <p>Although Glassmaking has quite high energy consumption we aim to produce as efficiently as possible, with minimal wastage and to actively seek and get involved with programmes to find cleaner and more efficient energy solutions with regards to glass production. We actively recycle office waste and recycle excess glass back into our own production.</p>
<p><i>Description</i></p>	
<p><i>Why did we take action and business benefit</i></p>	<p>We take this action not only to be more efficient as a company but to reduce our impact environmentally although we recognise that we still have some way to go in this respect and are keen to improve further.</p>
<p><i>Benefit for society/stakeholders</i></p>	<p>We would like to be socially responsible both as a company and in becoming a company whom people would like to work with and be associated with.</p>
<p><i>Awards, standards</i></p>	

<i>Communication with public</i>	In regard to future achievements in CSR we will publicise them to encourage others and make them aware of our aims and what we are working towards.
<i>Plans for the future</i>	Juo aims to further develop its CSR activities through seeking and investing in cleaner production methods and suppliers and developing policies on socially responsible practices with regards to waste management, employment, social inclusion, innovation and customer satisfaction.

Auxiliary table: ISSUES, COVERED BY CASES OF GOOD PRACTICE

<i>Marketplace issues</i>	<p><i>Responsible supply chain management</i></p> <p><i>Quality</i></p> <p><i>Innovation</i></p> <p><i>Consumer satisfaction</i></p>
<i>Workplace issues</i>	<p><i>Workplace diversity</i></p> <p><i>Equal opportunities</i></p> <p><i>Work/life balance</i></p> <p><i>Health and safety</i></p> <p><i>Job satisfaction</i></p> <p><i>Job creation/job prevention</i></p> <p><i>Participatory organization model</i></p>
<i>Community issues</i>	<p><i>Social integration</i></p> <p><i>Healthcare</i></p> <p><i>Education</i></p> <p><i>Quality of life</i></p> <p><i>Economic regeneration and development/employment</i></p> <p><i>Cases on security</i></p> <p><i>Cases on civil society development</i></p> <p><i>Cases on children</i></p> <p><i>Cases on local infrastructure</i></p>
<i>Environmental issues</i>	<p><i>Cleaner production</i></p> <p><i>Environmentally sound product or service</i></p> <p><i>Environmental technology</i></p> <p><i>Environmental investments</i></p>