

Company Profile

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| <i>Company name, address</i> | Induction Pipe Bending UK Ltd |
| <i>Contact Person (name, e-mail, tel.)</i> | Andy Stewart (Director) |
| <i>City/Country</i> | Sunderland, England |
| <i>Activity</i> | Bending of steel pipes |
| <i>Description of core business</i> | Bending of steel pipes for the Oil & Gas Exploration, Power Generation & Process industries |
| <i>Year of foundation</i> | 2005 |
| <i>No employees 2006</i> | 16 (+) |
| <i>Annual turnover 2006 (in EUR)</i> | Approx. 2M Euros |
| <i>Website</i> | www.inductionbending.co.uk |

Good practice description

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| <i>Issue(s)</i> | <i>See the table below</i> |
| <i>Description</i> | <p>Following a redundancy situation in 2005, IPB UK Ltd has been formed by five colleagues determined to keep induction bending in the North East of England as it has been for many years. Further experienced members of staff have been recruited to assist us with administration and production.</p> <p>Many of our staff was also from the redundant workforce of our previous employer and we are trying hard to provide a good, enjoyable workplace with adequate facilities and a strong future.</p> |
| <i>Why did we take action and business benefit</i> | Our course of action was primarily taken due to having being employed by 'uncaring' companies in the past and not being keen to repeat this experience. The prime benefit we find as a result of our policies is a highly motivated workforce |
| <i>Benefit for society/stakeholders</i> | Local manufacturing employment is dwindling - we have been able to provide an input to the areas as opposed to the usual downturn |

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| <i>Awards, standards</i> | Although we have no awards directly connected to CSR, we have been successful in winning local business awards - partly we believe through our commitment to providing good working practice |
| <i>Communication with public</i> | n/a (yet...) |
| <i>Plans for the future</i> | We intend to continue along the same lines as currently - basically providing an employment situation in which our employees can feel comfortable and be confident in their futures |



Auxiliary table: ISSUES, COVERED BY CASES OF GOOD PRACTICE

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| <p><i>Marketplace issues</i></p> | <p><i>Responsible supply chain management</i> - We ensure our supply chain meet our quality standards and do not involve ourselves with any who are negligent in their responsibilities</p> <p><i>Quality</i> - We pride ourselves on the quality of our product and also the quality of our relationship with our customers & neighbours</p> <p><i>Innovation</i> - We take pride in being honest..... in our industry that is a genuine innovation</p> <p><i>Consumer satisfaction</i> - This is paramount for us, particularly as we are a relatively new business trying to build a strong reputation</p> |
| <p><i>Workplace issues</i></p> | <p><i>Workplace diversity</i> - Our workplace is a little limited for diversity however we do try to allow employees to rotate tasks where possible</p> <p><i>Equal opportunities</i> - We are keen to consider any potential employee who can provide us with the input we need. Particularly we see the benefit of older workers (our staff range from a 17 year old apprentice to a 62 year old machinist)</p> <p><i>Work/life balance</i> - We attempt to ensure that we balance working hard with the opportunity to enjoy life.... our employees are allowed the time they need as and when they need it.</p> <p><i>Health and safety</i> - Is a major factor in our workplace with our accident record being very strong</p> <p><i>Job satisfaction</i> - This is the means by which we are successful. Our belief in the ability of our workforce is well communicated and in return we see excellent results from satisfied individuals</p> <p><i>Job creation/job preservation</i> - Currently we are embarking on an associated venture which we anticipate will provide more employment. Our industry is traditionally a little cyclic however so we are very careful to ensure we can maintain a steady level of staff throughout the low periods.</p> <p><i>Participatory organization model</i> - n/a</p> |

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| <p><i>Community issues</i></p> <p><i>n/a</i></p> | <p><i>Social integration</i></p> <p><i>Healthcare</i></p> <p><i>Education</i></p> <p><i>Quality of life</i></p> <p><i>Economic regeneration and development/employment</i></p> <p><i>Cases on security</i></p> <p><i>Cases on civil society development</i></p> <p><i>Cases on children</i></p> <p><i>Cases on local infrastructure</i></p> |
| <p><i>Environmental issues</i></p> | <p><i>Cleaner production</i> - Happily our production creates little waste. That which is generated is taken care of by approved contractors or re-cycled where appropriate</p> <p><i>Environmentally sound product or service</i> - This is where we can be said to be lightweight as our product requires considerable energy input and is usually destined for industry not known for being especially environmentally friendly. Having said this, we do try wherever possible to minimise our impact</p> <p><i>Environmental technology</i> - n/a</p> <p><i>Environmental investments</i> - n/a</p> |