

Company Profile

<i>Company name, address</i>	Alex Smiles Ltd Deptford Terrace Deptford Sunderland SR4 6DD
<i>Contact Person (name, e-mail, tel.)</i>	Graham Croker
<i>City/Country</i>	Sunderland England
<i>Activity</i>	Waste Recycling Logistics
<i>Description of core business</i>	Collection of domestic and commercial Waste to produce and manufacture product for resale. Including soil, GSB, metal, plastic and wood. Waste that cannot be recycled is shredded and taken to landfill. Also responsible for disposal of hazardous waste.
<i>Year of foundation</i>	1973
<i>No employees 2006</i>	85
<i>Annual turnover 2006 (in EUR)</i>	Approx 8 million euros
<i>Website</i>	www.alexsmiles.co.uk

Good practice description

<i>Issue(s)</i>	<i>See the table below</i>
<i>Description</i>	In 1973 the company began dealing in scrap materials. It has developed into recycling due to market needs and commercial opportunities. To compete and win contracts in a highly regulated industry the company has taken note of legislative benchmarks and used these as a platform for continual improvement. The company takes CSR very seriously by reducing the environmental impact of waste to landfill sites. We also employ rigorous procedures for dealing with hazardous materials only trained employees are allowed to tackle these tasks.
<i>Why did we take action and business benefit</i>	<ul style="list-style-type: none"> • To be competitive • Won major contract with Sunderland Council • Qualify for funding and grants
<i>Benefit for society/stakeholders</i>	<ul style="list-style-type: none"> • Good local employer • Cleaner city • Less waste going to landfill sites



<i>Awards, standards</i>	2003: ISO 14001 Environmental Standard 2005: OHSAS 18001 Health & Safety Standard
<i>Communication with public</i>	www.alexsmiles.co.uk web sites lets people know what we are doing. Regular newsletter 'Muckshifter' to major and regular customers.
<i>Plans for the future</i>	To develop our existing site meeting legislative regulations to create more employment, and to continue to make Sunderland a cleaner city, with less of it's waste going to landfill sites. We will also continue to explore new technologies to achieve our goals.

Auxiliary tabel: ISSUES, COVERED BY CASES OF GOOD PRACTICE

<i>Marketplace issues</i>	<p>Alex Smiles has an approved suppliers list for purchase of environmental and Health & Safety sensitive goods and services.</p> <p>We investigate new technologies for recycling in an endeavour to reduce the amount of waste sent to landfill.</p>
<i>Workplace issues</i>	<p>In the Company Handbook the Company clearly states that selection for recruitment and promotion will be on merit regardless of sex, sexual orientation, marital status, race, colour, religion, ethnic or national origin. The company will promote from within for promotion where appropriate.</p> <p>The Company operates an Equal Opportunities policy</p> <p>All new starters see our Occupational Nurse within 6 weeks of starting employment. The Occupational Nurse then regularly monitors health of the company's staff. New Starters are given tetanus and Hepatitis A & B vaccinations to protect their health.</p> <p>The Company has an Organizational chart that is reviewed annually.</p>

<p><i>Community issues</i></p>	<p><i>Social integration</i> We have invited school groups in to see waste recycling in action and have employed local pupils on 'work experience'.</p> <p><i>Healthcare</i> We provide all our staff with PPE and arrange for tetanus and Hepatitis A & B vaccinations for 'new starters'</p> <p><i>Education</i> Training in all areas of the company and for all staff is a major priority of the company</p> <p><i>Economic regeneration and development/employment</i> Alex Smiles Ltd is part of the Hendon Regeneration Working Party</p> <p><i>Cases on security</i> We have developed and conform to our Data Protection Policy and have security staff to monitor the H &S as well as security of staff and premises</p>
<p><i>Environmental issues</i></p>	<p><i>Cleaner production</i> In line with ISO 14001 we minimise the impact of our production on the environment. We use a Bowser to reduce the dust hazard from soil production.</p> <p><i>Environmental technology</i> We are constantly reviewing new technologies to reduce the amount of waste going to landfill and have a dedicated Project Manager</p>